

GCI & Sportsman Channel SWEEPSTAKES (THE “SWEEPSTAKES”)

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID WHERE PROHIBITED BY LAW. ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

ELIGIBILITY: The Sweepstakes is open only to legal residents of Alaska who are eighteen (18) years of age or older at the time of entry. For this Sweepstakes, an Alaska resident is defined as an individual having a valid Alaska Driver’s License, proof of receipt of either a 2015 Alaska Permanent Fund dividend check, and/or a valid Alaska Voter Registration Card. Employees, officers, and directors (including immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of The Sportsman Channel, Outdoor Sportsman Group, and, GCI Communication Corp. (“**Sponsors**”) and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the Sweepstakes are not eligible to participate or win the Prize (defined below). The Sweepstakes is subject to all applicable federal, state, and local laws, rules and regulations. Void outside Alaska and where prohibited or restricted by law, rule or regulation.

HOW TO ENTER: The Sweepstakes begins at 2:00 pm Alaska Daylight Savings Time (“**AKDST**”) on January 16, 2016 and ends at 4:00 p.m. AKDST on January 16, 2016 (“**Entry Period**”). You may enter the Sweepstakes in one (1) of two (2) ways: in person or by mail. No other method of entry will be accepted. Limit one (1) entry per person/email address/household, regardless of method of entry. Additional entries beyond the specified limit will be void.

1. In Person Method: Enter to win by filling out a form with your full name, address, city, state and zip code, day & evening telephone numbers (including area codes), date of birth, and email address (optional), at the Wasilla GCI Store during GCI’s 1 Gig rollout event during the entry period (from 2 to 4 p.m.) on January 16, 2016.

2. Mail-in Method: If you do not wish to enter in person, you may enter the Sweepstakes by hand-printing your full name, address, city, state/territory/province and zip code, day & evening telephone numbers (including area codes), date of birth, email address (optional) and the name of the Sweepstakes (“GCI Sportsman Channel Trip Giveaway”) on a 3”x5” postcard and mailing it in a sealed envelope with proper postage affixed to: GCI Communication Corp.; [5151 Fairbanks Street Anchorage AK 99503 Sponsors will use email addresses provided via the mail-in entry method for prize notification purposes only; however, eligibility to participate in the Sweepstakes is not dependent upon entrant’s provision of this information. Mail-in entries must be received by Sponsors by January 17, 2015, to be eligible. Mail-in entries become the property of Sponsors and will not be returned.

RANDOM DRAWING: The potential winner of the Sweepstakes will be selected by random drawing on or about January 18, 2016, from among all eligible entries received. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential winner will be declared the official winner of the Sweepstakes (the "**Winner**"). The decisions of Sponsors are final and binding on all matters relating to this Sweepstakes. Odds of winning depend on the total number of eligible entries received.

PRIZE: One (1) Prize Will Be Awarded. The winner will receive two (2) roundtrip airfare tickets from Anchorage, Alaska to San Diego, California (coach), 3 Nights Hotel Accommodations (1 room, double accommodations), One full day of Shark Fishing charter (including all gear and supplies) guided by Conway Bowman of "Fly Fishing the World", and \$500 in spending money. Due to Shark Fishing season, this trip is limited to the period between February 2016 – July 2016. (the "**Prize**"). (Approximate Retail Value of the Prize: \$4,999; actual value may vary depending on Winner's city of departure and any difference in value will not be awarded.)

PRIZE CONDITIONS: All Prize details shall be determined in the sole and absolute discretion of Sponsors. Winner is fully responsible for any and all applicable federal, state, territory, provincial and local taxes (including income and withholding taxes). Trip must be taken on dates specified by Sponsors or Prize will be forfeited. Travel and hotel accommodation restrictions apply. Travel arrangements must be made through Sponsors' agent. The Winner and his/her guest are responsible for obtaining all required travel documents, including passports and visas (if applicable) prior to travel and must have no impediment to travel within the United States. The Winner and his/her guest must travel together on the same itinerary. All costs and expenses associated with the Prize acceptance and use not specified herein as being provided, including but not limited to ground transportation costs, meals, gratuities and other expenses incurred by accepting the Prize are the sole responsibility of the Winner. The Prize is non-transferable and non-assignable, with no cash redemptions except at Sponsors' sole and absolute discretion. Sponsors reserve the right to substitute the Prize (or any portion thereof) with a prize of comparable or greater value at its sole and absolute discretion. Ground transportation to/from the charter is not included. Winner's companions must be of legal age of majority in their jurisdictions of residence (and at least eighteen (18) years of age), unless accompanied by a parent or legal guardian. Released Parties (defined below) will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation or postponement of any portion of the Prize.

NOTIFICATION: The potential winner will be notified at the email address, and/or telephone number (in the sole discretion of Sponsors) provided at the time of entry (the "**Prize Notification**"). In the event that any potential winner does not respond to any such Prize Notification within twelve (12) hours of the time of issuance or declines the Prize for any reason, a disqualification will result, the Prize will be forfeited and, at Sponsors' sole discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible entries. The potential winner may be required to submit his/her valid social security number and/or other identification to Sponsor and may be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Publicity, within twelve (12) hours of the time of issuance. Failure to submit any identification required by Sponsors or to return the required documents within the specified time period,

noncompliance with these Official Rules or the return of the Prize (or any portion thereof) or Prize Notification as undeliverable may result in disqualification and Prize forfeiture and, at Sponsors' sole discretion and time permitting, may cause an alternate potential winner to be randomly selected from among all remaining eligible entries.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Sweepstakes and submitting an entry, each entrant (and his/her guest, upon acceptance) agrees to (a) be bound by these Official Rules, including all entry requirements, and (b) waive any and all claims against Sponsors, and each of their respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, "**Released Parties**") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Sweepstakes or from the receipt or use of the Prize (or any portion thereof) or any travel or activity related to the receipt or use of the Prize (or any portion thereof). By entering this Sweepstakes, each entrant gives his/her express permission to be contacted by Sponsors by telephone, email and/or postal mail for Sweepstakes purposes. The Winner, by acceptance of the Prize, grants to Sponsors, and each of their respective designees the right to publicize the Winner's name, address (city and state/territory/province of residence), photograph, voice, statements and/or other likeness and prize information for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, postage-due or garbled entries, or mail; or for lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections including those through and/or by any website, availability or accessibility or miscommunications or failed computer, satellite, telephone, cable or wireless transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; wireless service congestion; failures or malfunctions of phones, phone lines or telephone systems, wireless towers or cellular tower equipment; any error, omission, interruption, defect or delay in wireless or other transmission, processing, or communication; non-delivery; misdirected, blocked, or delayed email notifications; printing, typographical or other errors appearing within these Official Rules, in any Sweepstakes-related advertisements or other materials; or any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, telephone, wireless service, mail, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the Prize or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Persons who tamper with or abuse any aspect of the Sweepstakes or attempt to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or any representative of

Sponsors, or are in violation of these Official Rules, as solely determined by Sponsors, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by Sponsors, and/or their respective agents. Sponsors shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Sweepstakes, and to resolve all disputes in its sole discretion. Released Parties (a) make no warranty, guaranty or representation of any kind concerning the Prize (or any portion thereof), and (b) disclaim any implied warranty. Sponsors' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsors reserve the right, in their sole discretion, to cancel or suspend the Sweepstakes (or any portion thereof) should unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of the Sweepstakes (or any portion thereof). In the event of cancellation, Sponsors may elect to identify the Winner and award the Prize by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation. Sponsors also reserve the right, in their sole discretion, to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS WILL DISQUALIFY ANY ENTRANT RESPONSIBLE FOR THE ATTEMPT, AND SPONSORS, AND/OR THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

As a condition of entering this Sweepstakes, each entrant agrees that (i) any and all disputes, claims, controversies or causes of action arising out of or relating to this Sweepstakes, or any prizes awarded (each, a "**Claim**"), shall be (1) arbitrated on an individual basis only, and shall not be consolidated or joined with or in any arbitration or other proceeding involving a Claim of any other party, and (2) settled by binding arbitration in Anchorage, Alaska before a single arbitrator appointed by the American Arbitration Association in accordance with its then governing rules and procedures, and judgment on the award rendered by the arbitrator may be entered by any court having jurisdiction thereof; and (ii) under no circumstance will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for actual out-of-pocket expenses. These Official Rules shall be governed by and construed and interpreted in accordance with the laws of the State of Alaska, U.S.A, applicable to contracts entered into and performed exclusively in that State.

WINNER'S LIST: For the Winner's name, mail a request and a self-addressed stamped envelope to be received by July 22, 2015, to: GCI & Sportsman Channel Sweepstakes Results; c/o GCI Communication Corp., 5151 Fairbanks Street Anchorage AK 99503.

SPONSOR: The Sponsors of this Sweepstakes are The Sportsman Channel, Outdoor Sportsman Group, and GCI Communication Corp.