

100K Alaska Airlines Miles Giveaway

Disclaimer/Short Overview must be included on ALL placements: Terms and conditions apply. No purchase necessary to enter to win--non-GCI customers can enter via mail-in entry. See www.gci.com/giveaway for full contest rules.

OFFICIAL RULES OF PROMOTION

Eligibility

The promotion is open to all Alaska residents, 18 years or older on November 25, 2022, except the employees and immediate families (spouses and parents, siblings, and children and their spouses) of GCI, their affiliates or subsidiaries, their advertising agencies, and any other company involved with the design, production, execution, or distribution of promotion materials. For this promotion, an Alaska resident is defined as an individual having either a valid Alaska Driver's License, proof of receipt of either a 2022 Alaska Permanent Fund dividend check, or a valid Alaska Voter Registration Card. This promotion is open to Alaska residents only.

How to Participate

The promotion begins at 8:00 a.m. Alaska Standard Time ("AST") on 11/25/22 and ends at 11/29/22 ("Entry Period"). Alaska residents may enter by mailing an entry to GCI Marketing 2550 Denali St Ste 1000 Anchorage, AK 99503. Mailed entries must include First Name, Last Name, Email Address, Contact Phone number and Mailing Address. Limit of one (1) online entry per individual for the duration of the promotion. Multiple entries by any individual will be eliminated by comparing name, address, phone information provided. Entries must be postmarked 11/29/22. No purchase necessary to enter to win.

Additionally, where sold, all GCI residential customers with active GCI+ plans at 11/29/22 8:am AKST will be automatically entered to win 100,000 Alaska Airlines miles. Residential customers residing outside of GCI+ service areas, with active GCI service will be automatically entered to win 100,000 Alaska Airlines miles at 11/29/22 8:am AKST. Prepaid services do not qualify. GCI Small Business customers with active services on monthly reoccurring billing will be automatically entered to win 100,000 Alaska Airlines miles at 11/29/22 8:am AKST.

Winners will be contacted by telephone number and then winners will be announced at random on social media and listed on gci.com.

PRIZE: Each of the two (2) winners will receive a certificate from GCI for 100,000 Alaska Airlines Mileage Plan miles, (prize value approximately \$1,500.00). Prize value may vary depending on departure location and dates of travel. Other restrictions and blackout dates may apply. The certificate must be redeemed by 12/31/23. Once credited to your Alaska Airlines Mileage Plan, the miles are "immortal" and never expire (subject to member's account remaining active for 2 years). If no mileage is credited to an account during the first nine months after it's opened, or if an account is inactive for longer than 2 years, Alaska Airlines may close the account, delete any mileage balance and reassign the Mileage Plan number. Deleted mileage can be reinstated for a \$75 fee for up to 1 year. Activity in an account includes redeeming a Mileage Plan award or accruing mileage in the Alaska Airlines Mileage Plan Program. All airport, travel taxes and any other incidental expenses associated with the prize

are the sole responsibility of winner. The Alaska Airlines Mileage Plan Program Miles awarded herein are subject to the Conditions of Membership which govern member participation in the Alaska Airlines Mileage Plan Program (the "Plan"). It is the Winners' responsibility to read and understand these Conditions of Membership and to monitor the Alaska Airlines website to determine if there have been any changes. No rights of any kind accrue in the Plan except as specifically defined within the Plan. There are no additional exceptions to the Plan's Conditions of Membership other than those stated in the Plan. Alaska Airlines reserves the right to interpret and apply these Conditions of Membership in its sole discretion. The Plan may be modified by Alaska Airlines at any time, or terminated with 180 days' notice.

The prize(s) that may be awarded to the eligible winner(s) are not transferable, redeemable for cash or exchangeable for any other prize. All prizes or prize vouchers must be redeemed from within 30 days of the contest end date unless stated otherwise in these official rules. If a winner cannot be contacted or is disqualified for any reason, the Company reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

Drawings

Winner will be selected by random drawing from all entries.

Odds of being awarded prizes depend upon the number of valid entries received. The winner will be selected by individuals whose decisions in all matters relating to it are final. GCI reserves the right to change the entry deadline, selection method and prize at any time.

The winner will be contacted by voice and/or text message to the phone number they submit on the online entry form or that it contained in their account. If a winner cannot be contacted or is disqualified for any reason, GCI reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

Award Claims

The winner may be required to show proof of age and Alaska residency as stated above and sign a written Affidavit of Eligibility, Publicity/Liability Release, and Taxpayer Identification Number. The proof of age and Alaska residency and a signed original of the Affidavit of Eligibility, Publicity/Liability Release, and Taxpayer Identification Number must be provided to GCI within ten business days of GCI's request. Failure to comply may result in disqualification from this promotion.

Winner's List

To obtain the names of the winners, send a self-addressed stamped envelope to: Miles Mania Giveaway, Attn. Marketing, 2550 Denali Street, Suite 1400., Anchorage, AK 99503.

To obtain a copy of the Rules please visit www.gci.com/giveaway.

Resolution of Disputes

All entrants agree that any dispute concerning eligibility for participation in, or for the awards in this promotion, must be first submitted in writing to a panel of individuals representing GCI, whose decisions as to all matters related to the promotion shall be final. Any disputes brought

must be filed within thirty (30) days of the award. All entrants agree that GCI liability to any entrant under this promotion shall not exceed ten percent of the wholesale value of the award.

General

By participating, entrants acknowledge and agree as follows:

- 1) To be bound by these rules and acknowledge and agree that the decisions rendered on behalf of GCI are final.
- 2) The winner hereby consents to the use of their names and/or likenesses by GCI for the purposes of advertising without any payment or other compensation. Any tax liability is solely the responsibility of the winner.
- 3) In the event of unavailability of the above stated awards, GCI reserves the right to substitute an award of comparable value. GCI reserves the right to correct errors in media announcement or printed materials in conjunction with this promotion.