GCI Nice List Giveaway

OFFICIAL RULES OF PROMOTION

December 4, 2020 8:00am - December 21 5:00pm AKST

Eligibility

The promotion is open to all Alaska residents, who are both 18 years or older and physically in the state of Alaska on December 21, 2020 except the employees and immediate families (spouses and parents, siblings, and children and their spouses) of employees and contractors of GCI Communication Corp. ("GCI"), its affiliates or subsidiaries, its advertising agencies, and any other company involved with the design, production, execution, or distribution of promotional materials for GCI.

How to Participate

The promotion begins at 8:00 a.m. Alaska Standard Time ("AKST") on December 4, 2020 and ends at 5:00 p.m. AKST on December 21, 2020. People who are physically in the state of Alaska may enter by doing <u>all</u> of the following: (1) liking a GCI social media post on Facebook, Twitter, or Instagram that mentions the GCI Nice List giveaway ("Nice List Post"), (2) commenting on the Nice List Post and "tagging" at least one other person by their name/screenname/handle on the applicable platform, and (3) liking and/or following GCI's account or page on the applicable platform. An entry is only valid if all (3) actions have been taken. No purchase necessary to enter to win.

Limit of one (1) entry per individual on each social media platform (Facebook, Twitter, and Instagram) for the duration of the promotion, for a maximum total of (3) entries per person. Online entries will be accepted through December 21, 2020 5:00 p.m. AKST

One winner will be selected. The winner will receive an iPhone 12 and one pair of Apple AirPods Pro.

Prizes

Prizes are (1) iPhone 12 and (1) pair of Apple AirPods Pro (combined value approximately \$1,128). Prizes will be sent in the mail within Alaska to the selected winner.

The prizes that may be awarded to the eligible winner are not transferable, redeemable for cash or exchangeable for any other prize. If a winner cannot be contacted or is disqualified for any reason, GCI reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

Drawings

Winners will be selected by random drawing from all eligible entries. Odds of being awarded prizes depend upon the number of valid entries received. The winner will be selected by individuals whose decisions in all matters relating to it are final. GCI reserves the right to change the entry deadline, selection method and prize at any time.

The winner will be announced on social media on Wednesday, December 23, 2020.

Award Claims

Winners will be contacted through social media. GCI will respond back to the winner's comment and ask them to send GCI a private message, where winner will be required to provide a phone number and a shipping address in the state of Alaska. GCI will ship the prize to the winner at an Alaska address. Failure to respond to the social media notification within 72 hours, may result in disqualification of winner and forfeiture of his or her interest in all prizes. If a winner cannot be contacted or is disqualified for any reason, GCI reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

Winner's List

To obtain the names of the winners, send a self-addressed stamped envelope to: GCI Nice List Giveaway, Attn. Marketing, 2550 Denali Street, Suite 1400, Anchorage, AK 99503.

Resolution of Disputes

All entrants agree that any dispute concerning eligibility for participation in, or for the awards in this promotion, must be first submitted in writing to a panel of individuals representing GCI, whose decisions as to all matters related to the promotion shall be final. Any disputes brought must be filed within thirty (30) days of the award. All entrants agree that GCI liability to any entrant under this promotion shall not exceed ten percent of the wholesale value of the award.

General

By participating, entrants acknowledge and agree as follows:

- 1) To be bound by these rules and acknowledge and agree that the decisions rendered on behalf of GCI are final.
- 2) The winner hereby consents to the use of their names and/or likenesses by GCI for the purposes of advertising without any payment or other compensation. Any tax liability is solely the responsibility of the winner.
- 3) In the event of unavailability of the above stated awards, GCI reserves the right to substitute an award of comparable value. GCI reserves the right to correct errors in announcement or materials in conjunction with this promotion.